



**SALAFIYYA**  
**ARABIC COLLEGE**

# **STRATEGIC PLAN 2019-2024**

# INTRODUCTION

Salafiyya Arabic College, established in 1980 by the Jam-Iyyathussalafiyyeen Charitable Society, stands as a beacon of educational and cultural excellence. Located in the heart of Karinganad, Kerala, the college began its journey with a vision to provide high-quality Islamic education and has since evolved into one of the premier institutions for Arabic studies in the region. Affiliated with the University of Calicut since the 2003-2004 academic year, Salafiyya Arabic College offers a rigorous curriculum in Islamic and Arabic studies, aiming to cultivate knowledgeable and dedicated scholars. The institution is renowned for its distinguished alumni, who have made significant contributions as khateebis, imams, educators, journalists, and religious leaders. The college's development over the years, from its humble beginnings to its current status, reflects the unwavering commitment of its founders and supporters to the pursuit of academic and spiritual excellence.



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# VISION

- To be a leading humanitarian organization, making a positive impact in the lives of people, and contributing to the betterment of society, while inspiring others to join in their efforts to make a difference.

# MISSION

- To Provide assistance to those in need, support education and community development, and promote the well-being of individuals and families, while adhering to Islamic values and principles.
- Mould generations with exemplary leadership faculties deeply embedded in moral and spiritual values.
- Give access and opportunity to higher education for all sections of society, especially the marginalized



# OBJECTIVES

- Elevate the status of rural underprivileged through education.
- Shape students' character to meet modern challenges.
- Instill unwavering confidence and faith in virtuous ideals.
- Foster a humane outlook and strong civic sense.
- Hone clear, critical thinking and effective communication skills.
- Appreciate the value and unity of all knowledge.
- Develop a global perspective.
- Promote a liberal social outlook and ethical progress.



# ACADEMIC EXCELLENCE

The college prides itself on its steadfast resistance to the commercialization of education, evident in its staff appointment and student admission processes. It refrains from accepting capitation fees, ensuring that academic merit remains the sole criterion for entry. The college is renowned for its academic rigor and co-curricular activities that promote holistic student development. Various clubs and organizations, overseen by faculty members, facilitate these activities.



# ACADEMICS WITH EMPHASIS ON SKILL-BASED EDUCATION

The strategic plan underscores the importance of skill-based programs, leveraging digital and E-learning platforms, and research tools for personal and community growth. It aims to harness students' entrepreneurial abilities and provide the necessary infrastructure for their full potential.



# INNOVATION AND ENTREPRENEURSHIP PLAN

The college seeks to instill a culture of innovation and entrepreneurship, offering educational programs, building a co-learning hub, organizing seminars, and improving E-resources. It also aims to forge industry-academic partnerships and introduce innovative programs.



# INFRASTRUCTURE PLAN

- Improvements include additional classrooms with ICT facilities
- More toilet facilities for students
- Enhanced drinking water facilities
- Recreational areas for students and staffs
- Computer lab for innovation
- Modernized canteen





# STUDENT SUPPORT

The plan focuses on boosting student support by enhancing physical education through a more dynamic and varied curriculum, improving facilities, and integrating health education; expanding community service initiatives by offering diverse volunteering opportunities and embedding service learning into academic programs; and increasing the autonomy of student organizations by decentralizing decision-making, providing additional resources, and establishing clear support structures. This comprehensive approach aims to foster a more active, engaged, and empowered student body, promoting both personal development and community involvement.



# GREEN INITIATIVE

- Committed to creating a sustainable and eco-friendly environment
- Maintaining a plastic-free campus
- Harnessing renewable energy
- Managing solid waste
- Harvesting rain water
- Adopting green protocols
- Planting trees
- Conducting regular audits



# COMMUNITY SERVICE

The plan enhances support for students in palliative care with specialized services and resources, boosts child literacy through expanded materials and tutoring, and increases community services by organizing health fairs and youth mentoring programs. It also fosters collaboration with local self-government bodies to address community needs, support infrastructure, and promote civic engagement.



This strategic plan outlines Salafiyya Arabic College's commitment to educational excellence, community engagement, and sustainable development, focusing on quality education, skill development, and environmental responsibility.



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